

Showdown Winner!

*This comes with
sincere appreciation.*

Thank you so much for
everything you have done
and are continuing to do.
I appreciate all your
support! Shelly
Vasquez



ARROW

The Right Choice.

August 28, 2003

Renee Gonzalez
Clear Channel Radio
3911 South 1st
Abilene, TX 79605

Dear Renee,

As autumn approaches, we are reminded of a special time of year—"Mission: Thanksgiving!"

Our 5th Annual Mission: Thanksgiving will be on Friday, November 21st, 2003 from 7am-7pm. I am incredibly honored and excited to have the opportunity to work with everyone on this great community event!

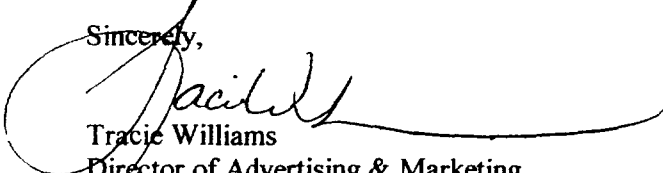
Mission: Thanksgiving, planned in collaboration with Love & Care Ministries and The Mission, is a day dedicated to giving to the homeless and needy of Abilene. Last year we achieved huge success by filling 4 semi-trailers and 6 Penski's of goods and collecting \$12,000 in monetary contributions! Over 3,000 vehicles came through our drive to donate items. All who participated and benefited from the "mission" were deeply moved by the amount of love and care demonstrated by our community.

On this day, all media come together for one cause. You and your company have been a vital part of our "mission" in the past, and we could not have experienced such great success and response without you! **We would like to extend an invitation for the Clear Channel stations to broadcast live during the entire event again this year.** If you would like to participate on this special day, please contact me so that we can make arrangements.

To help things run as smoothly as last year, I would like to encourage your team to set-up the night before, and ask that departure be no earlier than 7 PM. We will be relaying information hourly and would like every station to be manned at all times. Finally, I would also like to ask if we could begin to run Public Service Announcements the 1st week of November. I will be able to provide any information you require on Love & Care Ministries or The Mission.

Please feel free to contact me for more information regarding your all day remote and PSA's. Thank you, in advance, for being a valuable part of this awesome community service for the needy and homeless of Abilene.

Sincerely,


Tracie Williams
Director of Advertising & Marketing
Arrow Ford Dealerships



ARROW FORD: 4001 South First Street • Abilene, Texas 79605 • Tel 325-692-9500 • Toll Free 800-725-2776 • Fax 325-795-2263
ARROW CHRYSLER JEEP: 3994 South First Street • Abilene, Texas 79605 • Tel 325-692-5303 • Fax 325-692-6271

Fernandez, Rudy

From: Lisa Salmon [Lsalmon@wylie.esc14.net]
Sent: Tuesday, September 23, 2003 9:03 AM
To: Fernandez, Rudy
Subject: A Big Thankyou from Wylie Middle School

Dear Fearless Fernandez,

We want to thank you so much for burning the CD for us of the Patriotic Songs with John Wayne. It was especially nice of you to do it on short notice. We were very impressed that you had the CD for us to pick up at 3:30 after we had requested it after lunch that same day! :)

We used it as our announcement on Sept., 11th. We wanted to focus on "what it means to be an American" instead of the sadness on the 2nd anniversary. However, we did pause for a moment of silence afterwards to remember all those who perished in the tragedy. There weren't many dry eyes in our building that morning-it was very touching.

We really appreciate your time,
Lisa Salmon
Counselor
Wylie Middle School

09/23/2003

Gibbs, Diane

From: jhammons [jhammons@mail.ev1.net]
Sent: Wednesday, September 24, 2003 10:42 AM
To: Gibbs, Diane; Gonzalez, Renee
Subject: Thank You

Hello Diane and Renee,

Thank you again for the great coverage last weekend at the HEB/All Outdoor Kids event.

Rudy mentioned that he knows of a car dealership in Abilene that might be interested in the same type of promotional event. Is that one of your accounts? If not, do you have Rudy's contact information? I would like to follow up on this lead.

Again, thanks for your support. I think we both got some great exposure. I would like to see us repeat that same kind of team effort again in Abilene.

Take care,
joan

Sent via the EV1 webmail system at mail.ev1.net

September 23, 2003

Gisela,

The Vietnam Memorial Wall Experience Committee thanks you for your invaluable contribution. The great success of this event would not have been possible without the support of local businesses, individuals and Dyess AFB.

Your part in spreading the event information was instrumental in attracting 50,000 people to visit the Wall. You provided a great service to all veterans and our community.

Your unselfish contribution to the Wall Experience forever will be remembered.

Sincerest Thanks,

The Vietnam Memorial Wall Experience Committee



Thanks a million
for making the
day so special.
You were great!

WHAT A DAY,
WHAT A FANTASTIC JOB!



Rehab Celebrity Day was wonderful.
Thanks so much for taking time
to be a part of our 50th anniversary celebration.

Many, Many, Thanks!
Maigene Cloud
WTRC

Rescue the Animals, Inc.

Paul Washburn
President

September 26, 2003

Sindy Durham
Vice-President

Donna Cosby
Secretary-Treasurer

Mr. Rudy Fernandez
KEAN Radio
3911 S. 1st
Abilene, Texas 79605

Dear Rudy,

I just wanted to take a moment to say "Thanks" again for all the great things that KEAN has done for Rescue the Animals. As you know, KEAN has been with us since we started in 1999 and has been a very, very important part of our success.

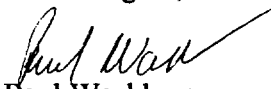
This year alone, KEAN has promoted our two biggest events with great success. Thanks to your remotes and pre-sale promotion work our annual garage sale has grown from \$2,400 in 1999 to over \$28,000 this year! Hundreds of people were lined up hours before we opened on preview night to pay \$5.00 just to get in!

This year we added the Fur Ball (a dinner dance for people and dogs) to our annual Dog Bone Festival. Thanks to KEAN we sold over 350 tickets to the event in two weeks and had a profit of over \$7,000.

I still remember the night you and I were locked into the Abilene Animal Shelter (the pound), slept in the kennels with the dogs on death row, and broadcast all night to help save our animals. Rescue the Animals Day held at the KEAN complex was another success with all five of your stations broadcasting all day to help us.

Plus, our weekly segment on KEAN and the additional PSA's that you run save animals every day of the year. No one promotes our animals better than KEAN!

Thanks again,


Paul Washburn

P.S. I think the KEAN candidate for Dog Mayor Abilene will do very well this year at the Dog Bone Festival. Candidate, Horatio, is shown with his mom on the enclosed page of pictures.

4620 North First St. Abilene, TX 79603 325-677-5521
www.rescuetheanimals.org

Harris, Dale

From: Hill, Shay
Sent: Monday, September 29, 2003 15:02
To: Harris, Dale
Subject: FW: appreciation

-----Original Message-----

From: David & Vicky Foster [mailto:vickyf@surftx.net]
Sent: Monday, September 29, 2003 1:35 PM
To: Hill, Shay
Subject: appreciation

Dear Ms. Hill,

I just wanted your station to know how much I appreciate Jason Reynolds. I sent him an e-mail , in it I ask for help finding a song. The reason was my cousin's wife is dieing with cancer and the Dr. only gave her at the most 3 months to live. One of her last request was to have a song sung at her funeral. The song was "Thank You for Touching My Life" by Tony Douglas. Jason found it for me and made me a copy. I picked it up today. I really do appreciate all his efforts and trouble.

Thanks to all of you and especially to Jason.

Thank You Again
Vicky Foster

09/29/2003



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AN AMERICAN GREETINGS COMPANY

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America Online Keyword: AG

AMERICAN GREETINGS
CLEVELAND, OH 44114

CARLTON CARDS
TORONTO, ONTARIO M8Z 1S7

DCHT Y-88

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MADE IN U.S.A.

THE COMMITTEE



POST OFFICE BOX 6546 • ABILENE, TEXAS 79608

Andy Esparza
President

Nick Davis
Treasurer

Joe Cress
Secretary

Dear Sir/Ma'am:

We want to thank you so very much for contributing towards our fund raising efforts to benefit the Ben Richey Boys Ranch.

Because of your generosity this Committee has raised approximately \$80,500 in just 2½ years. The benefits to the boys of the ranch are far greater than any dollar amount can measure.

We look towards next year with anticipation that we may hear from you. We will gladly accept any contribution you wish to pledge.

Together making things happen for the betterment of our community.

Our Sincerest Thank You,
THE COMMITTEE

Andy Esparza, Jr.
President

Associate Members:

Butch Albus

Art Garza

Brad Wilson

Mari Wilson

Patricia Wilson



Sweetwater Municipal Auditorium

P.O.Box 584

Sweetwater, Texas 79556

October 3, 2003

KULL 92
C/O Robert Gage
3911 South 1st
Abilene, Texas 79605

Dear Robert,

On behalf of the Sweetwater Municipal Auditorium Board, we would like to thank you for your support of our auditorium.

The America Live Concert was a wonderful success and we owe a great deal of appreciation to you for the advertising. The KULL 92 delivered the quality and professional advertising that was crucial to the success of this show.

The Auditorium has received much needed recognition since the America show, which has helped us to further promote our historical auditorium and continue its renovation process.

Thank you again.

Sincerely,

Sweetwater Municipal Auditorium Board

By: Merry Laine Wetsel
Merry Laine Wetsel, secretary



Thanks a million
for making the
day so special.
You were great!

WHAT A DAY,
WHAT A FANTASTIC JOB!



Rehab Celebrity Day was wonderful.
Thanks so much for taking time
to be a part of our 50th anniversary celebration.

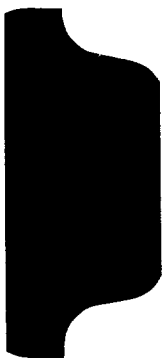
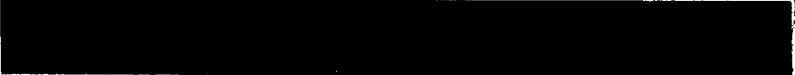
Many, Many, Thanks!
Maigrie Cloud
WTRC

Dear Mr. Reynolds.

Thank you so much for the tape copy of our interview for the American Heart Association's Heartwalk. I sent copies to mom & dad in Hawaii - they really enjoyed the tape and have already listened to it a number of times!

We just wanted you to know how much we appreciated the time you took to do this for us. You're wonderful!

Sincerely - Joy, Ed, & Benjamin Hoyle



Localism Success Stories

**Amarillo Area
Broadcasters**

Compiled by the Texas Association of Broadcasters – January 2004

**Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522**



Office of Career Services

November 11, 2003

Dan Gorman
KGNC
3505 Olsen
Amarillo, TX 79109

Dear Dan:

On behalf of West Texas A&M University I would like to say *Thank You* for your support of the WTAMU Homecoming Classic Golf Tournament held October 10th at Palo Duro Creek Golf Course. The weather was fantastic and the participants enjoyed the fellowship and a great round of golf.

Your contribution to making the tournament a successful Homecoming event cannot be overstated. I know you have far more requests for contributions than you can possibly meet. I assure you your donation to WTAMU's Homecoming is a gift that was noted by the golfers and will help fund many of the Homecoming activities.

Thank You for your kind support of WTAMU's Homecoming Classic Golf Tournament.

Sincerely,

Denese Skinner, Chair
WTAMU Homecoming Classic
Golf Tournament Committee

Don -
Thank you for your continued
support of the Classic!

Olsen Park PTA

Olsen Park Elementary School

2409 Anna

Amarillo, Tx. 79106

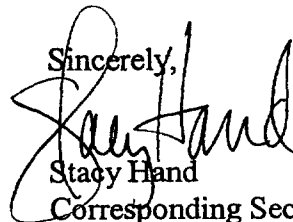
354-4610

December 3, 2002

Thank you so much for your contribution to the Olsen Park Elementary School Fall Carnival raffle. Your donation was greatly appreciated. One of the objectives of the PTA is to raise the educational standards for our children. We are entirely funded through fund raisers and generous donations like yours.

Thank you again for your support of our PTA.

Sincerely,

A handwritten signature in black ink, appearing to read "Stacy Hand", written over the printed name.

Stacy Hand

Corresponding Secretary Olsen Park School PTA

Nov 2000

為

[illegible]



JO TYLER BAGWELL
Marketing Director

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806.345.3451

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800.692.4052

FAX:
806.345.5052

E-MAIL ADDRESS:
jtbagwell@amarillonet.com

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Box 2091
Amarillo, Texas 79166

SHIPPING ADDRESS:
900 S. Harrison St.
Amarillo, Texas 79101

WEB SITE ADDRESS:
amarillonet.com

February 4, 2003

Tim Butler
KGNC
P.O. Box 710
Amarillo TX 79189

Dear Tim,

Les and I truly appreciate your being so accommodating on the Saturday of the shuttle Columbia tragedy. Thank you for the opportunity to share with the public our planned coverage to be available in the Sunday Globe-News.

KGNC provided excellent coverage on the day of the event and helped us all to process what was occurring throughout the day.

It was a pleasure working with you under such unfortunate circumstances.

Sincerely,



Jo Tyler Bagwell
Marketing Director

reach out...



VOLUNTEER!

COFFEE
MEMORIAL



BLOOD
CENTER

Member of America's Blood Centers

1915 Coulter Drive
Amarillo, Texas 79106

Tel.: (806) 358-4563
Fax: (806) 358-2982

www.thegiftoflife.org

January 6, 2003

Dan Gorman
KGNC Radio
3505 Olsen
Amarillo, Texas 79109

Dear Dan,

Thanks to you and all the wonderful staff of KGNC radio for the absolutely fabulous job on promoting the 21st annual M*A*S*H blood drive. A total of 400 units of blood were given in those two days, which gives up to 1200 individuals another chance at life.

Tim, Lani and Russell were wonderful to work the drive and never enough can be said about the thousands of times that members of your staff mentioned it on air. From past surveys, we know that the majority of our blood donors are KGNC listeners. The hometown spin keeps those true givers informed and we are eternally grateful.

We are beginning a paid advertising campaign in the Spring and KGNC will be at the top of the list to contact.

Again, thank you for all you do to ensure a safe and adequate blood supply is available in the Texas Panhandle.

Sincerely,

Susan J Leary
Director Donor Resources

"Sharing the Gift of Life"

Coffee Memorial Blood Center is a Non-Profit Organization



LES SIMPSON
Publisher

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806.345.3272

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FAX:
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lsimpson@amarillonet.com

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Box 2091
Amarillo, Texas 79166

SHIPPING ADDRESS:
900 S. Harrison St.
Amarillo, Texas 79101

WEB SITE ADDRESS:
amarillonet.com

February 11, 2003

Dan Gorman
KGNC
3505 Olsen Blvd., Suite 117
Amarillo, TX 79109

Dear Dan:

I just wanted to thank you for your participation in the Sunday Feb. 8, special section remembering the Space Shuttle Columbia and its crew.

I have heard nothing but compliments about the section and it was because of your generosity and support that we were able to publish it.

I was very proud of the editorial content in the section, but I also feel that the memorial advertisements added a perfect touch to remembering the crew and particularly Rick Husband.

We will be donating 25 percent of the advertising revenue to the Husband Family Fund at the Amarillo National Bank. That amount totals \$5,989.24.

Also, we used an additional 25 percent to pay for newspapers to be sent to schools throughout the Panhandle and even into New Mexico, Oklahoma and Kansas. A total of 34,346 copies of the Sunday newspaper with the special section were requested by schools, and your contribution paid for 18,706 of those newspapers.

As you know, Rick Husband was always eager to come back to Amarillo to share his story. In his absence, we tried to do that with this special section and coverage. And you helped make it possible.

Sincerely,

Les Simpson
Publisher

The mission of the
American Heart
Association is to
reduce disability
and death from
cardiovascular
diseases and stroke.



Fighting Heart Disease and Stroke

Panhandle Region

6605 I-40 West, Building A-6

Amarillo, Texas 79106

Tel 806 457 0090

Fax 806 457 0099

e-mail: debbie.wright@heart.org

www.americanheart.org

April 3, 2003

Mr. Dan Gorman
KGNC AM/FM
3505 Olsen
Amarillo, TX 79189

Dear Mr. Gorman,

Thank you so much for your generous sponsorship of **Living Again in Heartsville**. Your sponsorship will help raise vital funds to prevent death and disability due to cardiovascular disease.

The **Living Again in Heartsville Ball** is scheduled for May 2, 2003 at the Rex Baxter Building. As a Sandcastle Sponsor you will receive:

- ♥ One guest table for eight of reserved seating
- ♥ Special recognition in the **Living Again in Heartsville** invitation, program, press releases, and related media promotions
- ♥ Fair Market Value is equal to \$35 per guest ticket received

Your sponsorship will be listed as KGNC AM/FM in the 2003 program, promotions, and publications. If this is incorrect please contact our office at 457-0090 as soon as possible with the correct listing. Your sponsorship will be invoiced after February 1, 2003. All sponsorship invoices must be paid prior to May 1, 2003.

Once again, we appreciate your continued support in the fight against heart disease.

Sincerely,

Anita Reed/Carmen Roper
Sponsorship Co-Chairs

Enclosure

KGNC

From: "Steve Drillette" <Steve.Drillette@noaa.gov>
To: "KGNC - Chris Albright and Shea Dodson" <kgncag@kgnc.com>
Sent: Monday, December 16, 2002 8:43 AM
Attach: nsmail6M.TMP; nsmailC4.TMP
Subject: [Fwd: Mail System Error - Returned Mail]

Chris,

Could you forward this to Tim Butler and Mary Lynn. The email address Mary Lynn gave me does not seem to be working.

Thanks,
Steve

> Subject: Severe WX Workshop
> Date: Wed, 11 Dec 2002 14:09:46 -0600
> From: "Steve Drillette" <Steve.Drillette@noaa.gov>
> To: "Tim Butler KGNC" <TButler@kgncFM.com>
> CC: Mary Lynn Halley <kgncFM@kgnc.com>
>
> Tim,
>
> I just wanted to formally thank you and Mary Lynn for agreeing to do
> some live broadcasting from the Civic Center during our Severe Weather
> Workshop (for the public) scheduled for Sat, April 5, 2003. We will
> include KGNC as one of our co-sponsors. We at the NWS really appreciate
> all that you do for the NWS and for the community in promoting severe
> weather safety and awareness!
>
> Regards,
> Steve



LEADERSHIP AMARILLO & CANYON · TEEN LEADERSHIP AMARILLO & CANYON · LEADERSHIP AMARILLO & CANYON NETWORK
T O O L S F O R L E A D E R S H I P · T O O L S F O R L I F E

April 14, 2003

Dan Gorman
KGNC
3505 Olsen, Suite 117
Amarillo, TX 79109

Dear Dan,

I enjoyed visiting with you on Friday. Thank you for taking time to hear about our upcoming event, *"Run for the Roses"*. As you know, the first-annual event will be from 3:00 p.m. until 6:00 p.m., May 3, 2003, at the American Quarter Horse Heritage Center & Museum. All proceeds from the event will benefit **Leadership Amarillo & Canyon's** community programs, youth focus, and scholarship fund.

Thanks, Dan, for your support of *"Run for the Roses"* and **Leadership Amarillo & Canyon**. We appreciate you and KGNC! If I can be of any further help, please don't hesitate to call me at 371-2930.

Sincerely,

Emily Kleine
Executive Director

Thanks, Dan! I'll
look forward to talking
with you soon.